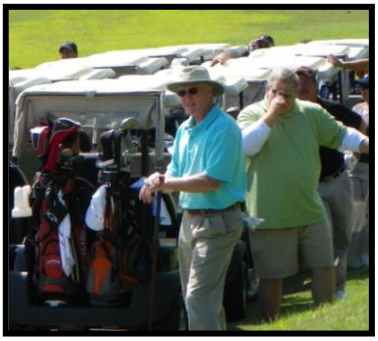
Cerebral Palsy Center

TEE IT UP! GOLF TOURNAMENT



Benefiting the Cerebral Palsy Center

Monday, October 3, 2016

Building Lives, Building Futures

CEREBRAL PALSY CENTER

241 East Woodland Ave. • Knoxville, TN 37917 • (865) 523-0491

www.cpccenter.org

The Tee It Up! Golf Tournament

The annual TEE IT UP! Tournament offers 18-holes of fabulous golf on Holston Hills' challenging Donald Ross course. A relaxing afternoon of play and hospitality kicks off with a delicious lunch and features premium player gifts, on-course refreshments and silent auction. Players can vie to win the popular $5,000 Putting Contest, and everyone has a chance to win a New Car with the Hole-in-One Contest.

The Tee It Up Tournament supports the programs of Knoxville's Cerebral Palsy Center, serving those with disabilities for more than 50 years.

Services supported by tournament proceeds include:

- **Facility Based Services**
  1. Community Involvement
  2. Supported Employment
  3. Transition Program
  4. Project SEARCH
- **Residential Services**
  1. Group Home – Agency owned home
  2. Supported Living – Individually owned home
- **Ancillary Services**
  1. Adaptive Bowling League
  2. Personal Assistance
  3. Family Support

Cerebral Palsy Center

The Cerebral Palsy Center's goal is to improve its clients' quality of life by helping them realize their potential as vital, contributing members of our community. Because of you, more than 300 individuals with intellectual and physical disabilities enjoy greater independence and a more fulfilling life.

Building Lives, Building Futures

CEREBRAL PALSY CENTER

241 East Woodland Ave. • Knoxville, TN 37917 • (865) 523-0491
www.cpccenter.org

The Tee It Up! Golf Tournament

Event at a glance

Enjoy a great afternoon of golf and hospitality while supporting the important work of Knoxville's Cerebral Palsy Center!

The open tournament includes:

- Afternoon competition
- Full golf course amenities
- On-course refreshments
- Catered lunch
- Premium player gifts

WHEN:	**Monday, October 3, 2016**
WHERE:	Holston Hills Country Club 5200 Holston Hills Rd Knoxville, TN 37914
PARTICIPANTS:	Top business and community leaders of Greater Knoxville
SCHEDULE:	11:00 Registration 12 :00 Lunch 1:00 Tee Time

Benefits of Sponsorship

Benefits	Presenting	Player Appreciation	Hospitality	Cart	Poker Run	Putting Contest	Hole
Category exclusivity	X						
Name/Logo on media promotion	X						
Broadcast media booking	X						
First right of refusal for 2016	X						
Banner placement	X	X					
Additional marketing opportunity	X						
Acknowledgment in news releases	X	X	X				
CPC website link	X	X	X				
Complimentary registration	2 teams	1 team	1 team	1 team			
CPC Annual Report ad	½ page						
Name/Logo on promo materials	X	X	X	X			
Sampling/Distribution opportunity	X	X	X				
Award ceremony presentation		X	X	X	X	X	
Signage		X	X	X			X
Reception tickets for non-golfers					7	4	
Customized networking opportunity					X	X	
COST	$10,000	$7,500	$5,000	$3,000	$2,500	$2,000	$250-$500

Building Lives, Building Futures

CEREBRAL PALSY CENTER

241 East Woodland Ave. • Knoxville, TN 37917 • (865) 523-0491
www.cpccenter.org

The Tee It Up! Golf Tournament

Participant Information

Primary contact: _____

Company name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

Please list names and contact information for team members below

Team One

Name	Phone	E-mail	Handicap

Team Two

Name	Phone	E-mail	Handicap

Building Lives, Building Futures

CEREBRAL PALSY CENTER

241 East Woodland Ave. • Knoxville, TN 37917 • (865) 523-0491
www.cpccenter.org

The Tee It Up! Golf Tournament

Sponsorship Information

Please indicate your level of sponsorship:

☐ Presenting ($10,000) *Includes two complimentary team registrations. Please complete participation form.*

☐ Player Appreciation ($7,500) *Includes one complimentary team registration. Please complete participation form.*

☐ Hospitality ($5,000) *Includes one complimentary team registration. Please complete participation form.*

☐ Cart ($3,000) *Includes one complimentary team registration. Please complete participation form.*

☐ Poker Run Sponsorship ($2,500) *No. of complimentary non-golfer reception tickets (max. 7)* _____

☐ Putting Contest Sponsorship ($2,000) *No. of complimentary non-golfer reception tickets (max. 4)* _____

☐ Each team of 4 ($1,000) *Please complete participation form..*

Payment:

☐ Check # _____ enclosed.

☐ Please bill me.

☐ I cannot attend, but please accept my tax-deductible gift of $_____ .

Please make checks payable to: **Cerebral Palsy Center**

Forms may be mailed to:

Tee It Up! Golf Tournament
Cerebral Palsy Center
241 E Woodland Ave
Knoxville, TN 37917

For more information, please contact:

Mike Smith
Cerebral Palsy Center
irish100@chartertn.net
(865)250-1215
(865)671-4645 f.

Building Lives, Building Futures

CEREBRAL PALSY CENTER

241 East Woodland Ave. • Knoxville, TN 37917 • (865) 523-0491

www.cpccenter.org

The Tee It Up! Golf Tournament

Hole Sponsorship Information

Primary contact: _____

Company name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

☐ One Hole - $250

☐ Two Holes - $400

☐ Three Holes - $500

☐ Other

Signage

Form and artwork must be received by **September 19, 2016** to guarantee placement on event materials.

How would you like your signage to read?

Please submit digital logo or art to tbise@cpcenter.org

Payment:

☐ Check # _____ enclosed.

☐ Please bill me.

☐ I cannot attend, but please accept my tax-deductible gift of $_____ .

Please make checks payable to: **Cerebral Palsy Center**

Forms may be mailed to:

Tee It Up! Golf Tournament
Cerebral Palsy Center
241 E Woodland Ave
Knoxville, TN 37917

For more information, please contact:

Mike Smith
Cerebral Palsy Center
(865)250-1215
Irish100@charter.net

Building Lives, Building Futures

CEREBRAL PALSY CENTER

241 East Woodland Ave. • Knoxville, TN 37917 • (865) 523-0491

www.cpccenter.org